



# BrainPOP

The more you know, the more you know!

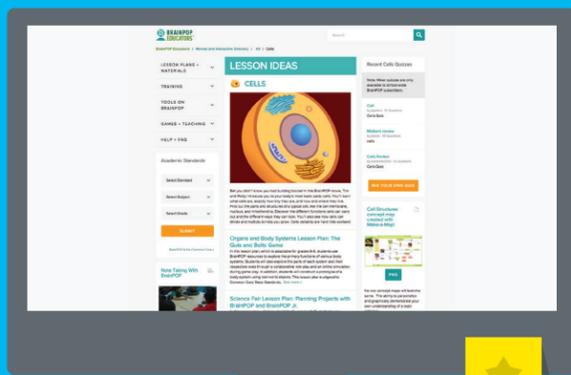


### BrainPOP [brainpop.com](http://brainpop.com)

Curriculum-based, animated movies and games reinforced by assessments, primary source and vocabulary activities, graphic organizers, and more.

### BrainPOP Jr. (K-3) [brainpopjr.com](http://brainpopjr.com)

With cross-curricular, animated movies, learning games, activities, and other supporting features that extend key concepts, BrainPOP Jr. encourages young learners to ask questions and form their own ideas. All text is read aloud to facilitate comprehension.



### BrainPOP Educators [brainpop.com/educators](http://brainpop.com/educators)

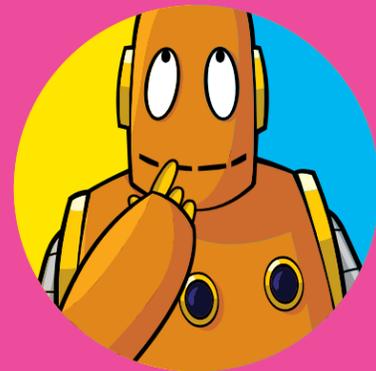
Our hub for professional development offers an array of training opportunities both in-person and online. You'll also find supporting teacher resources like lesson plans, standards alignment, graphic organizers, and community-created quizzes for every topic and game.

### BrainPOP ESL [brainpopesl.com](http://brainpopesl.com)

BrainPOP ESL uses lively, engaging content to teach English. Lessons are built around animated movies and supporting features that reinforce vocabulary, grammar, pronunciation, reading comprehension, and writing skills. An online placement test helps determine where in the program students should begin.



**BrainPOP** ([www.brainpop.com](http://www.brainpop.com)) creates animated resources that engage students, support educators, and bolster achievement. With millions of site visits per month, BrainPOP brings learning to your fingertips no matter where you are.



**BrainPOP**  
The more you know, the more you know!

In classrooms, on mobile devices, and at home, BrainPOP engages students through animated movies, learning games, interactive quizzes, primary source activities, concept mapping, and more. Our award-winning resources include BrainPOP Jr. (K–3), BrainPOP, BrainPOP Español, and, for English language learners, BrainPOP ESL. They span Science, Math, Social Studies, English Language Arts, Technology, Engineering, Arts, Music, Health, Reading, Writing, and English as a Second Language.

We are also home to GameUp, an educational games portal for the classroom; Make-a-Map, an innovative concept mapping tool powered by Ideaphora®; and My BrainPOP, which lets teachers creatively customize assessments, effectively incorporate gaming into instruction, spur meaningful reflection, and keep track of learning.

BrainPOP resources support individual, team, and whole-class learning in traditional, blended, and “flipped” settings. Our entertaining characters help introduce new topics and illustrate complex concepts.

Proven effective through science-based research, BrainPOP is carefully mapped to the Common Core and aligned to other academic standards.

All resources are supported by BrainPOP Educators, which offers professional development and an array of lesson plans, webinars, video tutorials, graphic organizers, and a rich curriculum calendar.

Available in major world languages such as American and British English, Spanish, French, and Mandarin, BrainPOP is used by more than 20 percent of US schools and growing internationally.

